

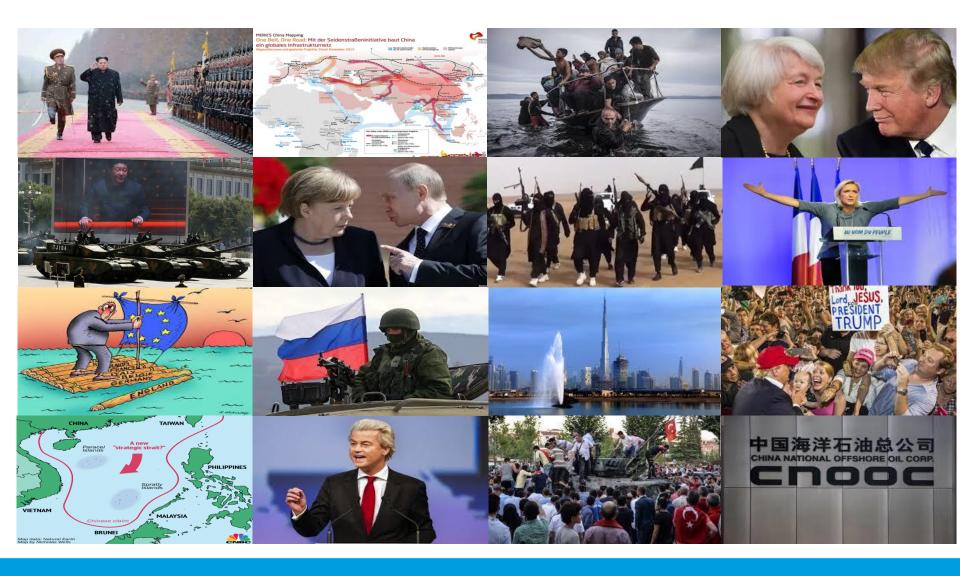
# **Geopolitics and Commodity Markets**



Marcel Baartman 28 June 2017



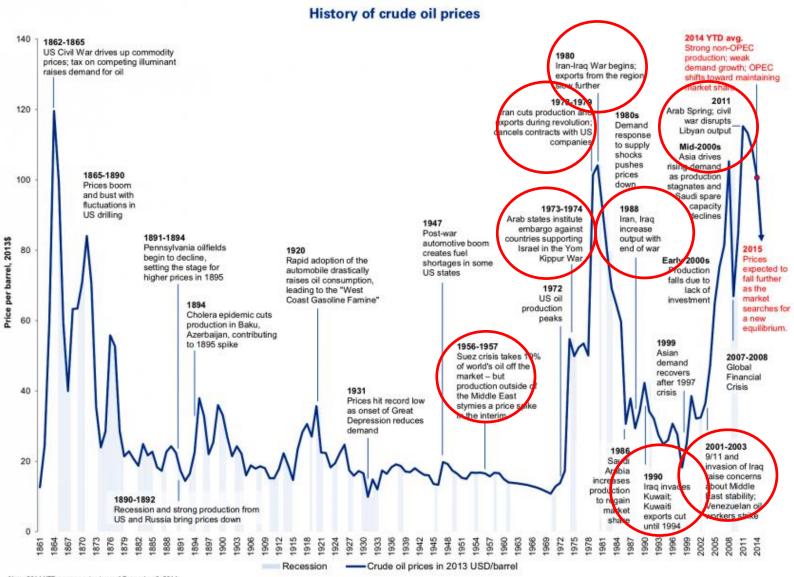
## **Turbulent Times**





- Geopolitical Events & Trends
- Geopolitics and Commodity Markets
- Conclusions







Complex business: many types of commodities: energy, metals, agri, minerals, etc. Own characteristics

### Megatrends:

- Urbanisation
- Demography
- Climate Change
- Technology
- ...

## Market Specs:

- Financialisation
- Stock
- ...

#### Accidental:

- Weather
- Disasters
- ...

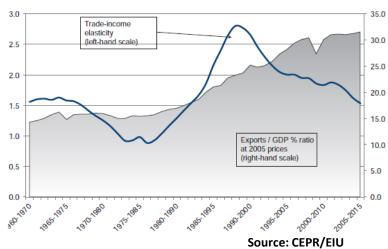
## Cyclical:

- Economic growth
- (Geo-)political developments
- ..

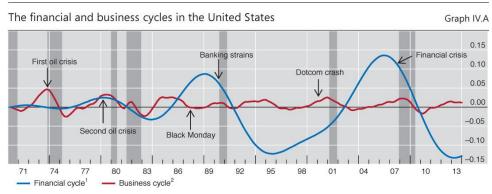


## **Economic Growth Engines**

#### **World Trade**



#### **Credit Cycle**



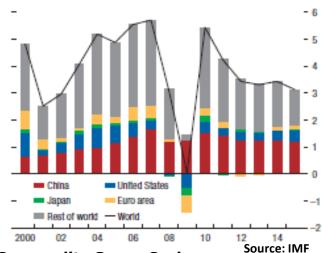
<sup>&</sup>lt;sup>1</sup> The financial cycle as measured by frequency-based (bandpass) filters capturing medium-term cycles in real credit, the credit-to-GDP ratio and real house prices. <sup>2</sup> The business cycle as measured by a frequency-based (bandpass) filter capturing fluctuations in real GDP over a period from one to eight years.

Source: M Drehmann, C Borio and K Tsatsaronis, "Characterising the financial cycle: don't lose sight of the medium term!", BIS Working Papers, no 380, June 2012.

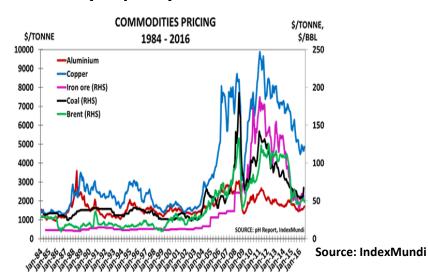
Source: BIS

C Bank for International Settlements

#### **China's Growth Contribution**



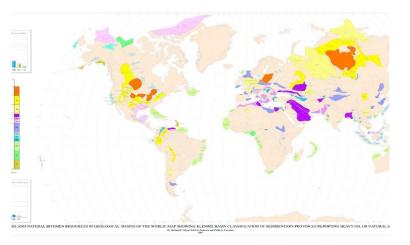
#### **Commodity Super Cycle**



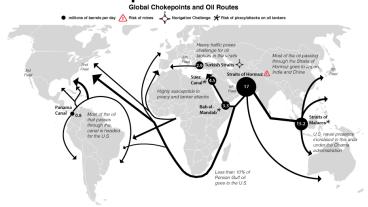


## Geopolitical events: production, transportation and consumption

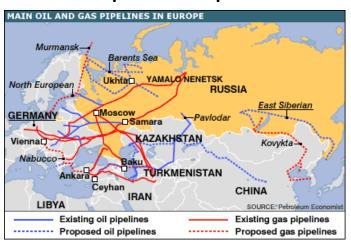
## Oil Production



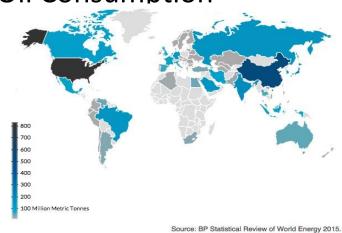
## Oil Transport - Maritiem



## Oil Transport - Pipelines



## Oil Consumption





#### **NORTH AMERICA**

**USA**: America First !, protectionism, investigations on administration **Mexico**: elections in 2018, NAFTA

#### **EUROPE**

**UK**: Brexit, 'lost' election

**EU**: Brexit, Macron, restructure

European project

Greece: debt issues

Germany: elections

Italy: elections

#### **EURASIA**

**Russia**: revisionist policy, Ukraïne, Middle East, demonstrations

## **Geopolitical Events**

#### LATAM

**Brazil**: corruption leads to political instability

Venezuela: increasing social unrest

#### MENA

Iran: sanctions, regional hegmony Saudi Arabia: regional hegemony Qatar: isolated by SA and Gulf

States

**Morocco**: social unrest

Syria: civil war

**Lybia**: political instability, refugees **Turkey**: authoritarian regime,

rafusaca

refugees

#### **ASIA**

**China**: economic transformation, corruption fighting, CCP congres, OBOR, window of opportunity

**Japan** 

**North Korea**: missile launches **Philippines**: ISIS, authoritarian

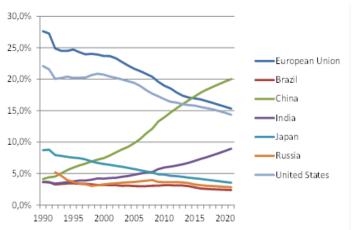
leadership

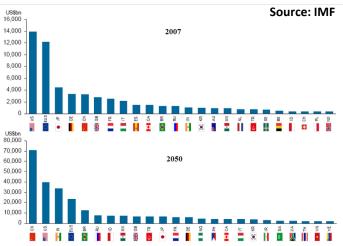
**Indonesia**: Religious clashes



### **International Power Shift**

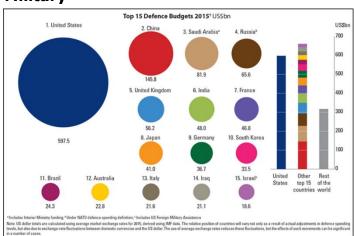
#### **Economic**





#### **Source: Goldman Sachs**

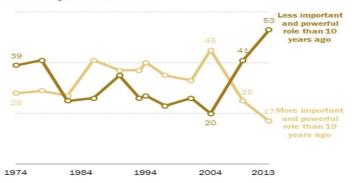
#### **Military**



Source: IISS

#### Views of U.S. Global Power Fall to 40-Year Low

U.S. role today as world leader is ...



Source: America's Place in the World 2013. General public. "About as important a role as world leader" responses not shown. 1974-1990 data from Chicago Council on Foreign Relations.

PEW RESEARCH CENTER

Source: PEW Research



## **Geopolitical Trends**

## Order



### Mood



### **Actors**



## Relationships



### **Rules**





NORTH AMERICA: growing social and political pressures, change of US global role?

**USA**: inward-looking, highly polarized politics,

populism, budget-constrained

**Mexico**: succes or failure of Mexican reforms?

EUROPE: reform EU project, inward looking, threatening periphery, populism, strong institutions, transatlantic relationship, demographic pressures

UK: Brexit, political instability
EU\ Brexit, populism, restructure

European project

**EURASIA: revisionism, insecurity Russia**: revisionist policy, more usage of

'gray zone'military tactics, more domestic coercion, nationalism, economic vulnerable and constrained, 'spoiler'.

**Eurasia**: more Chinese involvement, resolution of Ukraïne conflict

## **Geopolitical Trends**

MENA: security competition, demographic pressures, less possibilities to manage public discontent, possible more violent radicalization, contagion to Africa, Europe and Asia, USA committment?

**Iran**: sanctions, regional hegemony **Saudi Arabia**: regional hegemony

LATAM: public dissatisfaction in governments, crime as top concern, commodity dependent, rightward turn Brazil: political instability, rise of evangelican Christianity

Venezuela: increasing social unrest,

**ALBA**: continue support from China and Russia

SUB-SAHARAN AFRICA: demographic pressures, migration flows, insufficient economic growth, fragile states and radicalization, generational transition in politics, consolidate gains, increasing religious affiliation, increasing Chinese influence

ASIA: security competition, regime stability & economic cooperation, uncertainty US committment

China: slowing economy, window of strategic opportunity, growing middle class, westward developments (OBOR), aging population, control by CCP

India: Hedge China's ambitions, deepening economic integration, tension with Pakistan, growing prosperity vs environmental challenges, demographics

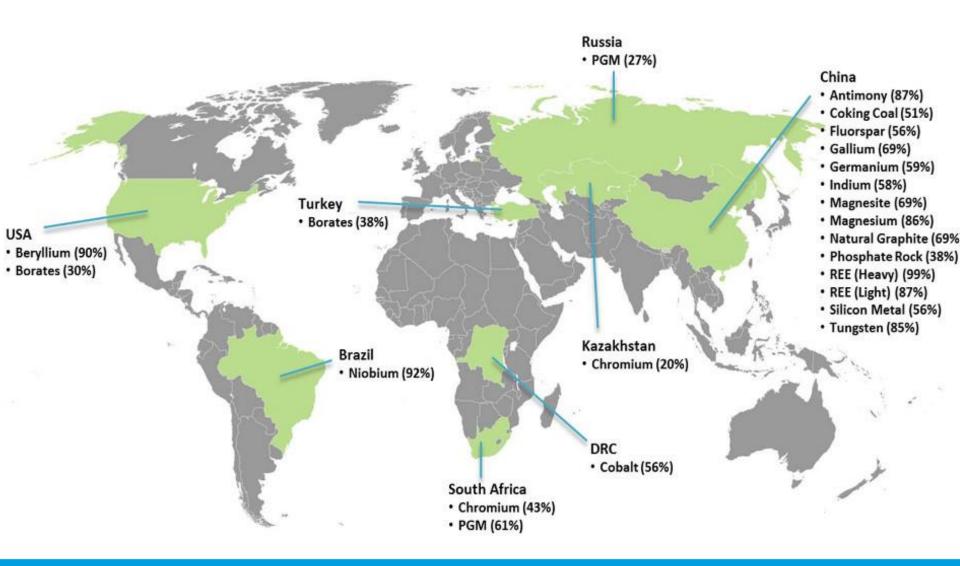
Japan: More international engagement

engagement

**Indonesia**: Rise of Islam



## **Scarce Commodities**





## **Conclusions:**

- Long-term:
  - increasing demand commodities
  - whereby countries will secure supply (China)
- Short-term:
- Vulnerable economic growth
- More (geo)political tensions
- For Commodities:
  - Changing patterns
  - More incidents and volatility



# **Q&A?**

